

HBS Pharma SEZ gears up to draw top Pharmaceutical Companies in Gujarat



Mr Kayvanna Shah
CEO
JB SEZ Pvt. Ltd

Welcome to the India's most advanced pharma valley" states its latest tagline with numerous hoardings on NH-8 highway at Panoli, Bharuch, Gujarat. There seems to be a vibrant buzz around the region, as HBS Pharma SEZ gears up to attract pharmaceutical companies to launch their pharma manufacturing units in SEZ.

“Our basic plan is to popularize HBS Pharma SEZ as the No.1 internationally known paramount SEZ destination for the pharma industry and we are truly on course to achieve that milestone.”

Spread across 312 acres at Panoli, Gujarat, the SEZ is being developed by JB SEZ Pvt. Ltd and promoted by Mumbai based HBS Realtors Pvt. Ltd with IL&FS as a strategic equity partner. It offers small, large and medium parcels of land to various pharma companies with easy accessibility of skilled man power and adequate raw-material suppliers. Also, SEZ would offer core utilities, modern amenities and relevant infrastructure in order to provide a hassle free experience to drawing top pharmaceutical companies to set up their units easily. The internal concrete roads are designed to offer better layout facilities, fine architecture, structural planning and aesthetic design in SEZ, with a helping hand extended by CPG Consultants, Singapore.

With all approvals and clearances in place, especially the notification received from the Ministry of Commerce & Industries (MoCI), environmental clearance from the Ministry of Environment & Forests (MOEF) and master layout plan approved by the Industries Commissionerate; a unit holder can start their construction at site immediately.

Strategically the SEZ is located at heart of the fully developed Gujarat Industrial Development Corporation (GIDC) campus and next to Panoli railway station. "It is situated in the close vicinity of pharma and chemical hub, Ankleshwar. At the same time, the site is efficiently connected by road network to the industrial and financial towns of Baroda, Ahmedabad, Mumbai



Masterplan_map

and close to the upcoming Delhi-Mumbai freight corridor. Two airports notably Baroda and Ahmedabad are located far away of 80 kms and 220 kms respectively from the site and the nearest ports are Dahej and Hazira” claims Mr. Kayvanna Shah, CEO of JB SEZ Pvt. Ltd.

“Utility pipelines are being currently laid at site for providing core infrastructure services. The SEZ is already separated from the neighboring areas by a compound wall and one is welcomed to the site by some beautiful landscaping, which leads to an internationally designed Gatehouse, imported from Australia adding grandeur and standing tall at a height of 10 meters at the entrance. We’ve already set up a Sales and Project office, which shall also accommodate a customs office, bank and utility managers. The internal concrete road network and storm water drains are already in place and other infrastructure like truck terminal, imported street lights, signboards, common security and surveillance inside the zone is being set up.” states Mr. Shah.



Concrete Roads

The ready availability of general infrastructure and core utilities at site prompted Pune based Sava Medica Limited. to set shop their next manufacturing unit in the SEZ. “We plan to set up a formulation plant here on the USFDA cGMP guidelines and are quite pleased to be associated with HBS Pharma SEZ, as it offers world class facilities, and scores high in terms of business viability

due to its location near a pharma hub and great transport accessibility. We’re in the midst of getting the requisite clearances and approvals and should commence construction at site shortly.” reveals Mr. Vinod Jadhav, MD of Sava Medica Limited. The gradual step for Mr. Shah is to setup a social infrastructure within the SEZ. Residential units, educational institutes, healthcare facilities, recreational centres,



Sales & Admin Office

hospitality counters etc, shall be set up to compliment the units in the zone. Mr. Shah adds "Currently, we have received the necessary clearances and approvals from the Board of Approval, New Delhi, to create a township in the Non Processing Area. We expect to commence construction and offer these facilities in the next financial year and would be on par with the facilities provided in the processing zone."

While reaching goals and meeting targets are important motives of HBS Pharma SEZ, accountability towards environment is not forgotten. Speaking about the energy conservation, Mr. Shah explains, "We need to ensure that facilities like solar lighting, rain water harvesting and water drainage systems are entertained for a greener environment and future sustainability."

The SEZ aims to generate employment to the tune of about 15,000 (indirect) and 5000 (direct) and target exports from the pharma units in the region of about Rs



Gatehouse

3000 crore per annum leading to further industrialisation of the state of Gujarat. Mr. Shah signs off on a positive note stating "Our basic plan is to popularize HBS Pharma SEZ as the No.1 internationally known paramount SEZ destination for

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SEZ Entrance