

South Gujarat: For Next Gen Industries

South Gujarat is on a mission to image itself as the destination for technologies of future finds **Adil Marawala** *Economic Times* dtd. 16 MARCH, 2011

EYE ON FUTURE

Moving beyond the traditional dominance in Textile and gem polishing, South Gujarat is embracing the new wave of industrial development. Dr. Ajoy Bhattacharya, President, South Gujarat Chamber of Commerce and Industry (SGCCI)



Dr Ajoy Bhattacharya,
President, SGCCI

EXCLAIMS, "There is tremendous opportunity for forward integration in Textiles (apparel design, retailing, machining etc) as well as jewellery market (jewellery design and retail). Surat has been declared a Solar City and this ushers in a new wave for Energy related industries to consider investing in South Gujarat". Bhattacharya is seeing green at the rich black soil in the region making South Gujarat the fruit basket of the West. There is growing demand for agro-based industries like food processing, greenhouse, floriculture, horticulture etc.

BENEFITS FROM DMIC

Delhi Mumbai industrial corridor shall pass through key industrial hubs in South Gujarat including Vapi, Valsad, Navsari and Surat. This shall give impetus to a number of infrastructure development and upgradation opportunities in the region. Recently at Vibrant Gujarat Summit 2011, Japanese companies have agreed to create smart cities and eco-townships in Dahej and Changodar. Dipak Chauhan, CMD, Royal Master Construction sees good number of infrastructure projects being mooted by central government and state gov-

ernment in the region. He says, "Inspired by the contributions of my freedom fighter father Nathmal J Chauhan, I am inspired to provide economic liberation, industrial development and assist enterprising Indian citizens from South Gujarat". Chauhan, heading one of the six esteemed agencies certified to provide finance and

consultancy services on new projects, is eyeing Automobiles, petrochemicals and energy as the new wheels of growth in region. He says, "Any entrepreneur needs stability and self sufficiency for growth. We assist in providing required liquidity, FDI at lowest interest rates and project assistance to all those interested in developing industrial infrastructure in the region". JB SEZ at Panoli is a specialized pharma SEZ with GIDC and GPCB approved centres with CETP and is in a notified area offering tax rebate. It also offers infrastructure in terms of captive power plant, gas, water, effluent, telecom etc services to meet the needs of the pharma units. Designed to be self sufficient, the project also includes ample landscaping, rain water harvesting, recycling water, zero liquid discharge and solar energy generation.

GIDC'S PRO-INDUSTRY SERVICES

GIDC has introduced special state of the art manufacturing facilities and

infrastructure special economic zones in South Gujarat to boost industrial activity and investment in key sectors like Textile, Gems and Jewellery, Chemicals etc. there are three textile parks and one Jewellery park near Surat. GIDC is stepping up measures for effluent treatment and environmental protection to conserve natural beauty and not compromise fragile resources for industrial gain. Moreover, it is taking measures on safety and green field operation zones so that local industries can achieve global benchmarks. Under the Mission Mangalam project, government of Gujarat is creating skill upgradation centres and healthcare centres in tribal areas to create self-sustained social communities. Pharma and Biotech clusters at Vapi and Valsad as well as Agri university at Navsari and government polytechnic at Valsad account for the body's proactive initiatives.

SHIPPING FOR PROFIT

South Gujarat's coastline is ideal locale for ship building activities in Magdhalla. There are talks of providing upgraded ferrying and docking services inline with the LNG terminal. This shall allow shipping services to bypass Mumbai and head for Gujarat. Export oriented goods manufacturing zones enables companies to focus on globally competitive products and facilitate direct trade and logistical support.

**MAKERS OF REVOLUTIONARY
NATIONAL FLAGS, CAR FLAGS, OUTDOOR
FLAGS, FLAG ACCESSORIES & MORE!**

